

2/26/2013 BMGT Monthly meeting (postponed from 2/19/13 due to travel)

Attendees: Tony Brazzale, Angela Ashton, Dan Daly, Lissa Dulany, Janet Bryant, Sandy Durrell, Sharon Wilkerson, Gloria Garrett.

January 2013 meeting minutes—minutes accepted as amended (Sharon to resend to all).

Committee Reports (All 30mins)

Programming (Dan)

- New Orleans: Sharon received the breakdown for all the NOLA pamphlets. Tony to send a sample flyer to Dan for Anne Gaffney's company (INVISTA) for press release & posters. Tony will create the poster in MS. Competition & workshop (Business Models Generation) announced to all postdocs & grad students but w/out room numbers. Dan working w/YCC & ACS to get this fixed. Dan just received a new link.
- Indianapolis (Call for papers? Anything else?) Dan has two symposia—Whalen award (Mick to moderate) and joint w/SCHB Combustion & Fuels (Dan); Women in Innovation & Investing symposium—will request \$500. (Janet). PACS closes right after NOLA. Jointly sponsored by SCHB (\$500), WCC (in-kind and Just Cocktails reception), PROF (\$2500 from Women Chemists Subdivision) and BMGT (\$500) to help with speakers' travel and registration.
- Other—Dan will invite Dorothy Phillips to strategy meeting at noonish (if Mick hasn't done this—to discuss Vision 2025—Entrepreneurship. Allot 15 min in agenda.
- Strategic Planning (Mick)—unavailable.

Treasurer (Sandy Durrell, he left meeting early at 12:14)

- SCHB requested \$500 for social event at NOLA
- INVISTA donating \$6K to BMGT to sponsor NOLA reception in honor of Industrial Award recipient Ann Gaffney

Membership (Angela)

- Wild Apricot—meeting announcements, etc. will review results in NOLA (several exec members were in the trial)

Awards (Janet Bryant)

- Gaffney (two day award symposium)—looks good and under control.
- Other— PR Committee to send out ACS Fellows award announcement. Janet drafted it.
- Dicciani Award sponsored by Praxair—(Natalie Griffith, Praxair contact)--\$25K program in honor of Nance Dicciani, BMGT Whalen 2012 award recipient. 3yr program with \$8K per year. Professional Development Component. Early career training for young STEM women and workshop—this has been revamped and looks good. Janet meeting with Natalie to discuss next steps and implementation plan.

Secretary (Lissa Dulany)

- There was no correspondence since the January meeting.

CEC Update (Dan/Janet, 5min)

- Janet or Angela (moved)/Dan (seconded) that Carol Duane be selected to be the rep for CEC for 2013—the motion passed unanimously.

- Janet (update)—CEC roadmap for NOLA. CEC meets monthly. One of the goals of this group is to promote smoother schedules at National meetings. ☺
- \$35M challenge (Dave Harwell) from ACS—Janet to send info to BMGT exec committee

Marketing (Gloria 15 min)

- BMGT.org domain has been purchased and is ours now
- Draft final report sent from Gloria to all. Gloria's comments: the full report has verbatim comments. BMGT exec members asked to send any additional comments to Gloria for inclusion. Topline: p.5 mission—advance the impact of BMGT on the business of chemistry—information; connections; advocacy (in ACS and in industry). P.9 elevator speech—mull over this and give comments to Gloria. Strategic plan refresh in April. P. 19-20 is new stuff (since January). Want BMGT to be more visible in ACS. What BMGT stands for—consistently. (Paper.li? from Tony). P.23-4 national mtg comments: conflicts in scheduling (membership in multiple divisions is double (59%) what is normal at ACS)—idea to make the content available in another mode than national mtg (Mick has an interest). Trends/innovation, etc. Business skills—business 101? (PROF also) resources at ACS—what might be the role of BMGT to coordinate/promote, etc this?? Volunteers (43) communication—Tony will communicate to them. 6 step mkg plan—large groups of potential volunteers in each of these areas. Tony/Gloria has a shorter turnkey deck of 8 steps to provide to other ACS divisions/leadership groups if Tony gets new IPG funding \$ to extend the project.

Old Business (All 5min)

- Motion for lifetime membership—next step? Janet—motion to be sent to BMGT to secretary/Lissa to propose a bylaw change (Tony/Janet/Sharon to provide framework) approved.
- National Award alignment (Mick) Unavailable.
- Website update (Sharon)—TBD. BMGT exec to provide changes to Sharon.
- IPG—reports were sent in (Tony). “2nd phase” new grant to design/implement the engagement program was submitted for possible funding.
- Annual Report review completed & submitted

New Business (All 5min)

- SERMACS proposal—programming in Atlanta in Nov 2013. Agenda item for NOLA.
- Dan/Janet motion to adjourn.

Action Items:

- Sharon to send out the revised minutes (from January) w/Janet's revisions
- Fellow nominations—Angela & Janet & Sharon to get the announcement out to BMGT membership this week.
- Send comments to Gloria re: the marketing deck and/or elevator speech.
- Find out what other division a BMGT member is also a member of... Sharon to investigate & send a breakdown to BMGT exec members
- Volunteers (43)—Tony will communicate to these by email this week (w/NOLA roadmap).
- Dan to invite Dorothy Phillips to NOLA strategic planning mtg (if Mick hasn't).