

12:00 noon (Eastern Time)

Reports Diane Schmidt, chaired the meeting with roll call.

Present: Diane Schmidt, Anne DeMasi, Mick Hurrey, Lisa Balbes, Janet Bryant, Matt Grandbois, Judy Cohen, Thomas Colacot and Chandra Klinker

Absent: Dawn Mason [written report submitted], Lissa, Carol Duane [written report submitted]

#### > Secretary (Thomas Colacot) (3 min.)

 Motion to approve minutes from December and January meeting by Janet motion, seconded Matt. Motion approved unanimously. The December minutes is already posted. Thomas will send the Jan minutes to Lisa for posting (Action completed).

### > Treasurer: (Mick Hurrey) (5 min.)

- Motion to approve 2020 budget. The motion was made, seconded and approved unanimously.
- o 2019 Financial Report has been submitted in forms.
- 2019 Taxes are filed.
- A general accounting update was provided.

### > Past-Chair/Awards Chair (Dawn Mason) (5 min.)

- Approval of Annual Report- Motion? Second? approved unanimously.
- Approval of Annual Report complete!
- MOTION: Natalie LaFranzo and Sid White are nominated to be the two ACS Fellows Nominations from BMGT. The motion passed unanimously.— Janet is working the nominations for us. Diane will write the letters of attestation that are required for each nomination.
- Discussion-Recognition ACS plaques/certificates for elected officers and committee chairs completing their EC service –

Do we want to institute this practice for BMGT? Yes. If so, we need a budget line item

<u>ACTION:</u> The EC voted unanimously to award the Past Chair at the completion of EC service as Past Chair's pin and ACS plaque thanking them for their service to BMGT. Other Officers and Committee Chairs will receive a letter and certificate thanking them for their service to BMGT, as they rotate off of the EC.

Note: This practice will begin when Dawn Mason rotates off of the BMGT as Past Chair. The presentation will be made at the Spring 2021 national meeting.



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 List of open offices for 2020 election-update on nominations for Fall election: Chair-Elect, Councilor, Alt. Councilor, Secretary, Member at Large

Dawn has not received any names for any office – need to work on this in PHL.

Whalen Award nominations and celebration in SF: Status – Deadline was Feb. 14.
 4 strong nominations

Awards committee has altered as a result of Matt and Diane needing to recuse themselves due to P&G and DuPont nominations. Joe Stoner and Arlene Garrison will step in. Applications and rubric have been shared.

Decision to be made on Friday, Feb 21st.

### Chair (Diane Schmidt) (5 min.)

- Diane Welcomed Chanda Klinker and Judy Cohen. Chanda is Co-Chair of Membership Committee with Lissa Delaney. Judy Cohen is working with Carol Duane on Regional Programming,
- o Industry Networking Reception will be on Monday, March 23 from 6:30 − 8:00 PM at Philadelphia Marriott Downtown, Salon E/F.
- SPR BMGT Strategic Plan Status Update [attached 1 pager] Joe Stoner led Goal 3, Strategy 3: Elevator Speech. G3S3 is complete.
- Confirmed Operations Manual Approval Dawn's good job is appreciated-. The report was unanimously approved.
- Confirmed 2019 Annual Report Approved and Submitted to national ACS Diane submitted and approved.
- ACS Governing Documents available at <u>www.acs.org/govdocs</u>
- o Diane attended the ACS Leadership Development Institute in January on behalf of BMGT.
- o ACS Leadership Development Institute -Division Track Slides available upon request
- o Specific suggestions from LI Division Track already communicated to relevant officers
- PROPOSAL: Diane proposed that BMGT have a liaison from SCHB to BMGT. Janet is the BMGT liaison to SCHB.— Janet provided an update and thinks that it is a good idea, willing to train a new person-leadership training for new people.
- MOTION: BMGT to invite SCHB to have a liaison to BMGT Executive Committee. The
  motion was made by Matt and seconded by Anne. The motion passed unanimously. The
  decision is to have a non-voting scenario for the SCHB liaison to BMGT.
- o ACTION: Diane will send a letter to SCHB inviting them to send a liaison to BMGT.
- Discussion-Patent Programming suggestion from Mark O'Reilly of Biosyn, Inc. patent programming in our division? Ann has not contacted him. Is being worked by small business. Matter closed.



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### Chair-Elect (Matt Grandbois)(5min)

O IPG Proposal (due Feb 15): summary and final steps — circulated draft and then final submitted proposal application prior to the deadline. Proposal focuses on BMGT being a catalysis for welcoming industry-oriented members to ACS meetings. This includes a variety of events that are in different stages of planning. The Biosyn item (above) was inspiration for one of the more innovative aspects of the program to be a patent licensing workshop, so will need to understand the outcome of their engagement with SCHB with regard to final decision on the IPG. If successful, this will serve as model for future meetings to have potential workshops (targeting Spring 2021). Licensing or commercializing your product will be the theme. Thanked the team for their support. IPG is not related to Biosyn per Diane.

Boss Talk Live @ Philly Spring ACS -make it into a live event. March 23 rd is proposed. CTO's from FMC, Dupont, Chemours, and BASF will be participating. C&EN might be interested to report the event per Diane. Broad coalition across ACS entities (e.g. PROF, Industry Member Programs, C&EN, etc.) is working on this item geared toward engaging industrial members.

## > BMGT programming (Anne DeMasi) (10 min.)

- o 2020 Program Plans
  - Spring 2020: co-sponsored symposia (Anne) light on programming CAN symposium will take place,
  - Fall 2020 Heroes of Chemistry Symposium (Anne)- SF meeting- Heroes program will go well. Selecting the winner today (Feb 19, 2020). There is a budget (5K? – in addition expecting a sponsorship from the company as well)
  - Fall 2020 MPPG plans (Janet) All going well.

### Regional Meetings (Carol Duane) (5 min.)

Judy Cohen and Diane discussed strategies and approaches to select next BILL Talk regional meeting venue. Carol's written report is attached below in her absence.

- 1. Strategy for selecting the regional meeting to target as the host for the BILL Talk events. Lay groundwork and begin approaches in the off year (2020 for 2021)
- a. Idea 1 Find a regional meeting hosted in a local section with a corporation in which we have a BMGT member/connection and approach them for a speaker plus (\$10k) sponsorship for the event. Example -looking into when the Cleveland local section hosts CERM and target Lubrizol/Lubrizol Foundation for speaker/support.
- i) Checking on when Cleveland local section hosts CERM
- ii) Suggestions?



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- b. Identify BMGT member connections to regional meeting organizers and/or appropriate themes
- i) Get list of Regional meeting Boards
- ii) 2021 Regional meetings info
- 1 SERMACS Birmingham, AL October
- 2 GLRM Minneapolis June 6-9
- 3. RMRM Tucson Oct 20-23
- 4. CERM Huron Valley –
- 5. NERM Green Mountain, VT
- iii) Get ACS meetings connection for regional meetings
- 2. Sustainable funding sources
- a. Have not identified a source to video record the BILL Talks open to suggestions
- b. Corporate sponsorships per strategy above
- c. Other ideas?
- 3. Sustainable repository of BILL Talk videos
- a. BMGT has agreed to host on BMGT revamped website
- b. Use CA grant to revamp BMGT website and BILL Talk repository
- c. ACTION: Matt and Jim waiting on ACS promise any progress? If no, Move to initiate website revamp under oversight of Communications committee and webmaster

### Councilor (Janet Bryant) (5 min.)

- o Councilor's report Carol is absent- the report will send out for comment.
- DAC Executive Committee and CME: See the attached DAC slide for the DAC action.
   Discussion with BMGT and CME/CME, Inc. are now closed.
- Division Row and IPG Poster- The poster is a requirement. The IPG poster prepared by Janet and Carol will be displayed. DAC has been notified.

### > Communications (Jim Tung) (5 min.)

In the absence of Jim, Matt gave the following update.

Updated Website – Updating the website with a contracted designer is well underway with a target of having the website up and running by the Philadelphia National ACS Meeting in March 2020. Jim has a report that Matt will send out to all EC members after meeting (action complete). The designer has brought up the option to host the BILL talks on a higher quality platform, but this will cost more money than originally planned for, so team is evaluating. Requests brought to our attention by the web designer include having the history of the Whalen award updated to include more information about Henry Whalen, as well as the BMGT Division, on the website. Ann and Janet will work on providing an updated description of the Whalen award and its history. Janet and Mick



# Executive Committee Teleconference Agenda Wednesday, 18 March 2020 12:00 noon (Eastern Time)

volunteered to provide an updated history of the Division to Matt and Jim to help complete the web redesign.

- ➤ Membership (Lissa Dulany and Chanda Klinker) (5 min.).
  - Lissa was absent. The Chair, Diane, welcomed Chanda to the committee.
  - QR code for membership at next meeting? deferred to March EC meeting
  - Update of Membership Recruitment Tri-fold deferred to March EC meeting
- Webmaster (Lisa Balbes) (5 min.)

#### **Old Business**

- By-laws review Janet (10 min.) 3 things to discuss.
   IPG poster closed out. We are in compliance. Status update about CME Inc had a bad relationship NY local activity. CME has no longer has any right to use ACS branding or programing. CME issue is closed wrt BMGT.
- o Records retention policy in progress, new website needs to be implemented.
- Succession planning
  - Vishnu Rajasekharan needs a follow up Dawn to contact

#### **New Business**

- On-line, in person forum? – Jim's idea (discuss in March EC call)

Motion to adjourn was passed unanimously.

Respectfully submitted, Thomas Colacot, Ph.D. BMGT Secretary

NEXT TELECONFERENCE: Wednesday, 18 March 2020 12:00 Noon Eastern Time

List of Exec committee and committee chairs

**Elected Members** 



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- Chair, Diane Schmidt
- Chair-Elect, Matt Grandbois
- Immediate Past-Chair (Nominations and Awards), Dawn Mason
- Treasurer (2018-2019), Mick Hurrey
- Secretary (2019-2020), Thomas Colacot
- Councilor (2018-2020), Janet Bryant
- Alternate Councilor (2018-2020), Carol Duane

#### **Appointed Members**

- <u>Communication</u>, Jim Tung
- Membership, Lissa Dulany and Chanda Klinker
- Program Chair, Anne DeMasi, Livent

### Non-voting

- MMPG rep, Anne DeMasi, Livent
- Carol Duane, Regional Meetings chair
  - Judy Cohen
- Matt Grandbois, Communications Committee and 2021 chair-elect
- BMGT Liaison to SCHB Janet Bryant

#### Elevator Speech:

#### Version 5

The Division of Business Development & Management focuses on the business of chemistry. We differentiate ourselves from other ACS divisions by focusing on organizing programs in areas such as sales & marketing, finance, product development, employee relations, quality systems, public relations, plant management and distribution to strengthen the overall business of chemistry. Our strategy is to collaborate with ACS committees such as Corporate Associates, International Activities and the Committee on Science to deliver programs at National, Regional, and Local Section meetings. Bottom line is that we are always eager to work with others in the Society to develop programming and promote issues related to chemistry and WE MEAN BUSINESS.



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#### Version 6

BMGT is about the business of chemistry. We focus on the essentials that actualize chemistry's solutions – like management, safety, regulations, sales and marketing – everything inside and outside the laboratory that develops and produces products that improve our lives and make the world better.