



2020 Annual Meeting Minutes
September 30, 2020 @ 12 Noon - 1:30pm (EST)
Website: <https://bmgmt.org/>

Diane G. Schmidt, 2020 BMGT Chair, chaired the meeting

Attendees: 30 people were logged in based on the ZOOM report. There was a quorum for the meeting. Anne DeMasi, Mick Hurrey, Matt Grandbois, Janet Bryant, Jim Tung, Thomas Colacot, Dawn Mason, Judy Cohen, Joe Stoner, Natalie LaFranzo, Lissa Dulany, Chanda Klinker, Carol Duane

- **Welcome (Diane G. Schmidt):** Diane called this first ever Zoom annual meeting to order. With a power point presentation, Diane welcomed all attendees and thanked the EC members for a job well done in 2020, in spite of the unprecedented COVID-19 situation.
- **Secretary (Thomas Colacot) (3 min.)**
 - The 2019 annual meeting minutes (August 2019) were unanimously approved to post it on the website by Jim Tung.
- **Treasurer: (Mick Hurrey) (5 min.)**
 - General Accounting Update: The Division is in good financial health with an unrestricted balance of \$110,660.84 and a restricted balance of \$17,140.31 earmarked for the upcoming M3 Conference in 2021. We are spending significantly less in 2020 than was budgeted for 2020 due to the Covid-19 pandemic. We will have a larger than expected excess this year than anticipated.
- **Past-Chair/Awards Chair (Dawn Mason) (2 min.)**
 - Slates for the Open offices for 2020 Fall election - Open offices are: Chair-Elect, Councilor, Alt. Councilor, Secretary, Member-at-Large were presented for Matt to send it out for election. The final results need to be certified by the secretary before Dec1st.
 - There was a call for any nominations from the floor. There were no nominations received.
 - 2020 Henry F. Whalen, Jr. Award – Dr. A.N. Sreeram of Dow is awardee. Decide about the plaque distribution.
 - The award presentation will be made at ACS Spring national meeting in San Antonio
 - 2020 ACS Fellows from BMGT were Sid White [Esslor International/retired and Robert J. Maleski [Eastman Chemical Company/retired]
- **Chair (Diane Schmidt) (5 min.)**
 - Spring 2020 IPG Grant – “ACS Meetings: A Place to Do Business” [Matt]
 - Fall 2020 IPG Grant – “Creation if a Live Virtual Networking Technology” [Mick]
 - Cyber Security Workshop at San Francisco EXPO – virtual
 - SF Symposia co-sponsorships with H.N. Cheng
 - “Sustainable Green Chemistry: Bench to Market”
 - Timely Topics – 24 Speakers
 - Successful commercial products
 - New Chemical Pathways
 - Novel Green Materials



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- Bioplastics and biocomposites
 - Sustainability with Nanotechnology
 - Waste Conversion
 - SF Symposium entitled “Opportunities for International Collaboration”
 - co-sponsored with PROF
- Three upcoming webinars co-sponsored by BMGT
 - October 28 – “Starting a Company: Do you need a Business Plan?”
 - November 5 – “How to Secure Funding”
 - November 12 – “Chemistry and the Economy”
- BMGT Elevator Speech – posted on website
- SPR Implementation Plan Status – See BMGT Website <https://bmgmt.org/>. Volunteers who want to help, please sign-up at leaders@b.mgmt.org
- **Chair-Elect (Matt Grandbois) (5min)**
 - Diversity, Inclusion, Respect, & Equity (DIRE) Efforts – Update on development of Divisional program to enable black, and other underrepresented minority groups, to thrive in the management the chemistry enterprise. Provided announcement of I4C Program approved during September 2020 BMGT EC Meeting. Pilot to be run in 2021. Open call for Project Leader and Members.
 - *2021 Planning*
 - Open Appointed Chair Positions – Appointed chairs identified:
 - Communications: Jim Tung (continuing)
 - Membership: Chanda Klinker
 - Programming: Jamie Schwarzbach
 - Regional Meetings: Carol Duane (continuing)
 - Goals and Vision
 - Three Goals
 - Deliver market report and engagement strategy to complete Strategic Goal 3.
 - Execute I4C Pilot Program and submit New Program Proposal for implementation across ACS in 2022.
 - Implement an Awards Strategy to address and build members.
- **BMGT programming (Anne DeMasi) (30 min.)**
 - 2020 Programming
 - Spring 2020 (Anne/Janet)
 - Fall 2020
 - 2021 Programming Plans (Anne/Janet)
- **Regional Meetings (Carol Duane) (5 min.)**
 - BILL talks are held every other year at regional meetings as part of our outreach to members. The next BILL talk program will be held in 2021, so arrangements are in the



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planning stage. MARM2021 in June 2021 is the selected regional meeting. Different sponsorships and arrangements are offered depending on whether the meeting is in person or virtual. In preliminary talks, MARM offered the opening evening event for the BILL talk and reception for our \$5,000 meeting sponsorship if the meeting is in person. If the meeting is virtual, we would hold the BILL talk and networking event virtually as a \$1,000 meeting sponsor. The speaker will be identified from a company in the region and asked to speak about success as a chemist on the business side of the chemical enterprise to advance our strategic goal of making BMGT a place to do business for members.

- Other programming for regional meetings will be tied to the long range plan of topical themes. Transporting of national symposia and workshops will be investigated as possible offerings.
- We welcome those interested in working on programs for regional meetings to contact us.
- **Councilor (Janet Bryant) (5 min.)**
 - Councilor's report
- **Communications (Jim Tung) (5 min.)**
 - Email Analytics
 - Website Analytics
 - Social Media Analytics
- **Membership (Lissa Dulany and Chanda Klinker) (5 min.)**
 - Update on Membership Recruitment

Old Business
New Business

NEXT ANNUAL MEETING:

August 2021

Atlanta, GA

Time TBD Eastern Time

List of Exec committee and committee chairs



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Elected Members

- [Chair](#), Diane G. Schmidt
- [Chair-Elect](#), Matt Grandbois
- Immediate [Past-Chair](#) (Nominations and Awards), Dawn Mason
- [Treasurer](#) (2018-2020), Mick Hurrey
- [Secretary](#) (2019-2020), Thomas Colacot
- [Councilor](#) (2018-2020), Janet Bryant
- [Alternate Councilor](#) (2018-2020), Carol Duane

Appointed Members

- [Communications and Zoom Account Manager](#), Jim Tung
- [Membership](#), Lissa Dulany and Chanda Klinker
- [Program Chair](#), Anne DeMasi, Livent
- [Member-at-Large](#), Jamie Schwarzbach
- [CIEC](#), Anne DeMasi and Janet Bryant

Non-voting

- MPPG rep, Anne DeMasi, Livent
- [Carol Duane](#), Regional Meetings chair
 - Judy Cohen
- Matt Grandbois, Communications Committee and 2021 chair-elect
- Janet Bryant, BMGT Liaison to SCHB
- Jim Skinner, SCHB Liaison to BMGT

Elevator Speech:

Version 5

The Division of Business Development & Management focuses on the business of chemistry. We differentiate ourselves from other ACS divisions by focusing on organizing programs in areas such as sales



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& marketing, finance, product development, employee relations, quality systems, public relations, plant management and distribution to strengthen the overall business of chemistry. Our strategy is to collaborate with ACS committees such as Corporate Associates, International Activities and the Committee on Science to deliver programs at National, Regional, and Local Section meetings. Bottom line is that we are always eager to work with others in the Society to develop programming and promote issues related to chemistry and WE MEAN BUSINESS.

Version 6

BMGT is about the business of chemistry. We focus on the essentials that actualize chemistry's solutions - like management, safety, regulations, sales and marketing - everything inside and outside the laboratory that develops and produces products that improve our lives and make the world better.