

July 2021 Executive Committee Meeting

Wednesday, July 21st, 2021

12:00 – 1:30pm Eastern

In Attendance: Matt Grandbois, Carol Duane, Diane Schmidt, Ian Stark, Natalie LaFranzo, Jim Skinner, Anne DeMasi, Mick Hurrey

In Absentia: Jim Tung, Judy Cohen, Chanda Klinker, Jamie Schwarzbach, Janet Bryant, Thomas Colacot

1. Meeting Commence – 12:04pm EDT
2. ~~Review and Approve June 2021 minutes (Judy Cohen)~~
3. Chair's Report (Matt Grandbois)
 - Fall Meeting Agenda – Fall Meeting planned for Sunday, August 22nd from 4:00-5:30pm EDT. Social Event to Follow. Each Officer is requested to provide a report/update to Divisional membership. Use of visual (e.g. powerpoint is encouraged).
 - i. Confirmation that the time is EDT.
 - ii. Several suggestions were included for additional items to highlight for attendees. E.g. Status of IPG
 - iii. Diane to share Awardees highlight
 - iv. Suggestion to also call for open nominations from the floor.
 - v. NOTE: SCHB has several outstanding IPGs due to COVID impacting their execution plans, but they were able to submit IPG applications regardless and they were funded. ACTION: Check on this from DAC and communicate back out to members.
 - LinkedIn Account & Activity – New “business account” page has been live for 1 month and already up to 72 Followers. Officers are requested to share with relevant colleagues and provide suggestions for content or postings to Jim or Matt.
 - i. One idea is to instruct folks on how to sign up for ACS Industry Matters – can only get if you click to subscribe. Include in an email as well as a possible post.
 - ii. Discussion was held around how the two different LinkedIn groups are different: old version is a private team, whereas new version is similar to a business page where we can post anonymously from the Division and share items outside of the group.
 - iii. New page address: <https://www.linkedin.com/company/73213964>
 - I4C Update – 2021 I4C program resulted in 2 scholars being awards, but only 1 secured an internships and access to the financial scholarship. Program committee is evaluating next steps for program based on excess budget remaining. ACTION: Committee to reconvene and make proposal for next steps.
4. New Business from SCHB Chair, Jim Skinner
 - Thank you for supporting initiatives with SCHB and ACS President H.N. Cheng.
 - First webinar in the new series is later today on “Starting a Company” from the incorporation perspective. Will be focusing on most common mistakes that founders encounter early on in their company's development. Great registration 600-700 in advance.

- Next will be focusing on intellectual property and feature a speaker from Carbon Inc. (Founded by Joe DeSimone – Former BILL Talk speaker)
 - 3rd Lecture will focus on organization and will feature Jim Skinner and BMGT Past-Chair Diane Schmidt. Focus on things that founders need to look out for to maximize chance of success.
 - Closing Thoughts: webinar series has been successful. Looking on ways to continue the program in 2022. Idea: put together proposal for Angela Wilson to review as 2022 ACS President.
 - Possibly assemble future workshop/event to introduce entrepreneurialism on a reoccurring basis.
5. Past Chair's Report (Diane Schmidt)
- Award Committee Recommendation (attached) – met on July 9th to discuss portfolio. Included Diane, Matt, Judy, Carol, and Jim. Reviewed extensive list of possibilities and prioritized top 2 using a tiered approach to introduce in 2022 and then keep other ideas for next Awards committee to review in 2022.
 - i. One Award is Nina McClelland Award for Emerging Leaders
 - ii. One Award is BMGT Nexus Award for distinguished service to the Division
 - iii. Discussion held on Emerging Leader Award – is this the right time/age/etc. What is the right job criteria and timing?
 - iv. Suggestion provided to use Nina for criteria. ACTION: Diane to use Whalen rubric/nomination form as a template, but provide suggestion of criteria based on award namesake.
 - v. Open up to individual contributors? E.g. sales, regulatory, etc.
 - vi. NEXUS award looks good as is.
 - No vote was held due to lack of quorum, so informal action will continue until motion and vote can be held.
- ~~6. Chair Elect's Report (Thomas Colacot)~~
7. Treasurer's Report (Mick Hurrey)
- Still strong financial status
 - Charges from I4C posted.
 - Received \$1000 Lubrizol payment for MARM support of BILL Talk. Continued solicitation of corporations will require some activity/paperwork to be completed. We need to make sure we have information up front to adhere to processes?
8. Programming Reports
- National Program – (~~Jamie Schwarzbach~~ Matt Grandbois)
 - i. Fall 2021 Program Roadmap is coming out with links –
 - ii. Also working on individual event fliers
 - iii. Suggestion made to Include ACS PRES events and other groups
 - iv. ACTION: Check on on-demand recordings to help alleviate scheduling conflicts
 - Regional Meeting – (Carol Duane)
 - i. Good attendance despite initial error on the promotional flier
 - ii. Recording was shared back, but it was in a LARGE .mp4 file that was unwieldy.
 - iii. ACS Communications Office offered to edit for subsequent posting
 - iv. Question: Let ACS post on Vimeo vs. share back to us for hosting?
 1. Should be a link in Vimeo file embed on the website, so makes more sense to have ACS host. They can set privacy settings.
 - v. Long-Range Planning still needs volunteers. ACTION – add call for volunteers to Fall meeting.
9. Councilor's Report (~~Janet Bryant~~/Natalie LaFranzo)
- Council planned for Wednesday, August 25th

10. Membership Report (~~Chanda Klinker~~-Matt Grandbois)

- Engaged with ACS Office regarding how members can update their information, but was instructed to encourage members that want to update their information that only way is by submitting information at the functional mailbox service@acs.org
 - i. This may change with the new membership tiers
 - ii. The current numbers are based of incomplete data submission upon signing up for membership.
 - iii. Possible coalition of Industry-focused Divisions to motivate change?

11. Member-At-Large Report (Ian Stark)

- Developments in Crucial Chemistry Conversations
 - i. Breaking up into 2 sections. Bringing people together at the end of the session.
 - ii. May be difficult logistically, so working with speakers to make sure they are set.
- Exploring Interest in Interdisciplinary (student) Membership
 - i. STEM MBA is a popular trend growing at universities where MBAs are engaging with physical science students
 - ii. ACS does not have a good way to connect with adjacent students.
 - iii. Is the current membership application form not welcoming to “non-scientists” that are aligned to the chemical industry?
 - iv. There will be special discussion during Council, so this may be something we can voice up during the Council.
 - v. Association for Computing Machinery (ACM) – special interest groups as a model for better engaging potential members that come from adjacency functions/roles within the chemical industry.
 - vi. Lindner College of Business (U of Cincinnati) has a certificate program that is a way to provide differentiated skills for the students.
- Potential Collaboration in Technical/Business Writing – hold for next meeting

~~12. Communications Report (Jim Tung)~~

13. New Business

14. Old Business

15. Meeting Adjourn @ 1:32pm EDT

2021 ACS Division of Business Development & Management Officers & Committee Chairs

Website

<https://bmgmt.org>

Elected Officers

- [Chair:](#) Matt Grandbois
- [Chair-Elect:](#) Thomas Colacot
- [Immediate Past-Chair:](#) Diane Schmidt
- [Treasurer \(2020-2021\):](#) Mick Hurrey
- [Secretary \(2021-2022\):](#) Judy Cohen
- [Councilor \(2021-2023\):](#) Janet Bryant
- [Alternate Councilor \(2021-2023\):](#) Natalie LaFranzo
- [Member-At-Large \(2021-2022\):](#) Ian Stark

Appointed Committee Chairs

- [Programming Chair:](#) Jamie Schwarzbach
- [Communications Chair:](#) Jim Tung
- [Membership Chair:](#) Chanda Klinker
- [Awards Committee Chair:](#) Diane Schmidt
- [Regional Meetings Chair:](#) Carol Duane